

# 26th Annual Horse Fair & Model Horse Festival

July 17-19, 2015 Kentucky Horse Park, Lexington, KY

# BREYERFE The Most Fun You Can The Most Fun You Can The Horses! Have with Horses! Official 2015 Program

#### THIS YEAR'S ENTERTAINERS













#### MEET BREYER PORTRAIT MODEL HORSES

SBH Phoenix daughter: Cedarlane Gretchen and foal Cedarlane Brooklyn, Oration, Smokin **Doubledutch, OT Sara Moniet RSI, Chocolate** Chip Kisses, and Lil' Ricky Rocker.



# PLUS... FREE ACTIVITIES FOR THE WHOLE FAMILY!

Magicians, Jugglers, Pony Rides, Face Painting, Petting Zoo, and so much more!



**CELEBRATION HORSE** 

Simba du Pont

de Tournay

Rare French Ardennais



World's Finest Model Horses Since 1950™

Follow us:

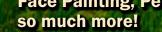












# Special Run Models

Three-Day ticket holders can purchase Special Run Models during the shopping times specified on your BreyerFest ticket. Please refer to your ticket for rules and details.

Special Run models are among the most unique models offered by Breyer. These models are available in limited quantities and are stunning representations of what Breyer prides itself on: creating highquality, authentic reproductions of horses and animals. Each model has "BreyerFest 2015" imprinted on its belly to ensure authenticity.

Purchase Special Runs and Store Specials at the Breyer Store in the Covered Arena.



711221 Enchante
Limited Quantity of 1500 • \$60



711222 Haute Couture
Limited Quantity of 1200 • \$55



711225 Versailles
Limited Quantity of 1500 • \$65



711223 Ganache
Limited Quantity of 1200 • \$50



711224 Chanel
Limited Quantity of 1700 • \$70



**711218 Giverny Limited Quantity of 1200 • \$60** 



711219 Le Taureau Limited Quantity of 800 • \$60



711220 Quelle Surprise!
Limited Quantity of 3060

4 models randomly assorted •\$85



# Bienvenue à Breyerfest 2015!

Vive la France! Vive la BreyerFest! We're so glad you could join us for the 26th annual BreyerFest hosted by Breyer Animal Creations®, maker of the world's finest model horses! Whether this is your first, tenth or twenty-sixth time, we want to welcome you to the biggest soiree of the year! BreyerFest is the place to be with people who love horses and model horses just as much as you do, meet the horses that inspire our models and to learn more about the model horse hobby!

If you are a newcomer, check out the First Timer's Guide to BreyerFest, take a look at the schedule and make a plan so you can attend the amazing activities offered by Breyer®!

Please keep the following guidelines in mind to make sure everyone has a safe and fun weekend:

### 0

# General Event Guidelines

- The Help Desk is located near our giant inflatable horse, Fluffy! These friendly folks know everything about BreyerFest and are happy to answer questions. This is also the Lost and Found area.
- Breyer Staff are in Breyer blue polo shirts and have walkietalkies. Need help? Ask us!
- Horses have the right of way! Please be alert to horses moving to and from the Covered Arena and elsewhere on the grounds and use good judgment. Do not walk directly behind horses, run up to them or startle them in any way! Please be sure to review these precautions with your children as well. The barns are accessible and you are welcome to visit the horses and chat with their owners. Always ask if you may pet a horse. Please listen to the horse owners' instructions they are for your safety.

- Leave no trace. Recycle and deposit all your trash in the many receptacles provided.
- Dogs. We love them too, but if you are not a Splash Dogs competitor, please leave your furry friend at home! If you must bring your dog, keep them leashed at all times, bring plenty of water for them and bring baggies to "pooper scoop." Do not leave your pets in your car or the Kentucky Horse Park Police will be notified.
- Temperatures vary widely! Be prepared and dress
  appropriately. Good walking shoes are a must. Drink lots of
  water. Food is available or you can bring your own. Lunch time is
  the busiest time of the day for food vendors, so plan ahead!
- Emergency Procedures. If someone is hurt, or you have lost someone, don't panic! Find a Breyer Staff member immediately.
   We have EMTs as well as the Kentucky Horse Park Police on the grounds at all times. If you cannot reach a Breyer staff member, call 911.

Breyer reserves the right to make any changes to the program, guests and offerings as necessary.



We're so happy you're here! Best wishes for a great BreyerFest weekend from everyone at Breyer! - The Breyer Event Team





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### Trivia Roundup



Put on your thinking cap! Answer the questions found at each of the locations below to win a fun prize\*!

Bring your completed list to the Help Center (near the inflatable horse, Fluffy) to collect your prize!\*

Craft Activity Area	Hands-on Hobby Booth
Breyer Store	Model Horse Show**
Autograph Tent	Breyer Booth on Concourse

\* While supplies last \*\* Friday and Saturday only, not needed Sunday

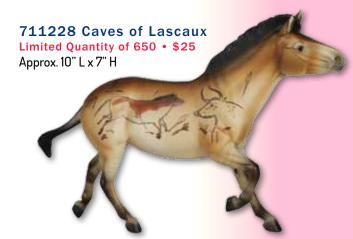








711233 Art Nouveau Limited Quantity of 500 • \$30 Approx. 7" L x 7" H





711232 Joie De Vivre - Crystal Limited Quantity of 450 • \$45 Approx. 6.5" L x 4" H



711229 Frenchie Plush Beanie Limited Quantity of 750 • \$15 Approx. 9" L x 7" H





# First Timer's Guide to BreyerFest



# How to Plan Your Perfect Day



### If you are a Three-Day Ticket Holder...

- You'll want to check your Special Run tickets and note the day and time on them. Be at the Special Run line (at the bottom of the ramp to the entrance of the Breyer Store) 15 minutes in advance. A number will be drawn and that number will start the line for that time period. If you miss it, you will go to the back of the line, so be on time!
- Your Simba du Pont de Tournay Celebration Model is available for pickup from 9:00 am – 4:00 pm. Pick the model up, complimentary with your ticket, at the top of the ramp across from the Breyer Store!
- You are eligible to enter the Vive la France Diorama Contest and the Masquerade Parade Costume Contest. Plan your diorama or costume in advance and enter - you may win a fun prize!

 The fun continues with BreyerFest After Dark! Head to the Clarion Hotel for the Artisans' Gallery and the Swap Meet, as well as room sales! Most Fun You Can Have With Horses!

### If you are a Single-Day Ticket Holder...

- Start your day off by picking up your exclusive
   BreyerFest Stablemates® at the Help Desk! Each
   Single Day ticket comes with one of four (randomly
   distributed) models.
- Upgrade your ticket for \$15 so you don't miss the Celebration of Horses Saturday evening performance featuring KYB Dressage and Dan James of Double Dan Horsemanship.
- If you are planning to attend Saturday evening's Celebration of Horses, you can upgrade your ticket at the Ticket Booth for only \$15.

If you are **new to BreyerFest**, these are all the things you won't want to miss!

- Visit the Craft Activity Arena: fun daily shows by Cincinnati Circus troupe, Stablemates® painting, and the Hands-on Hobby Booth where you can learn all about the model horse hobby!
- Check the equine performance schedule and autograph schedule (pg 7) daily so you don't miss seeing anyone!\*
- Walk around the concourse to visit all the vendors in the Marketplace.
- Watch the Splash Dogs® competition, join the Kids Jump Off competition and visit the Tonka® Fun Zone!
- Stroll around the Kentucky Horse Park: the Visitor Information Center (VIC), International Museum of the Horse, the Kids Barn and the Hall of Champions are all worth a visit!
- The American Saddlebred Museum is open from 9 am-5 pm all weekend. Don't miss this special interactive look at one of America's own breeds!
- Visit the Grande Marché shop for limited edition gifts from Breyer.
- Head to the stables to see our special guest horses up close and personal!
- Back by popular demand -Join us for our 2nd Annual Celebration of Horses evening spectacular! KYB Dressage, Dan James, and lots of other acts will be performing a spectaculaire event! Oh la la!



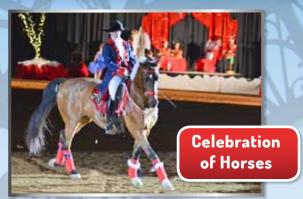
Download the FREE BreyerFest App at the App Store!
Available for iPhone, iPod and iPad

Visit us online at: www.BreyerHorses.com

# Guest Performers







#### **BACK BY POPULAR DEMAND!**

#### Join us for our 2nd Annual Celebration of Horses evening spectacular!

Yvonne Barteau, of KYB Dressage, and lots of other elite entertainers and their equine partners perform under the bright lights of the Alltech Arena. All Three-Day ticket holders receive FREE admission. Single Day ticket holders can upgrade their ticket to join the fun. Come early to enjoy carnival games and music on the concourse! All seating is general admission so come early! Last year's show was a sellout crowd with standing room only.

Saturday, Doors open at 5:00 pm, Show begins at 6:30.



#### The Tribe

The Tribe brings world class Parkour and free running to the Kentucky Horse Park. These professional athletes run, leap, and flip through the air easily getting past any obstacles in their way. And of course, dazzling the audience in the process!



Breyer is thrilled to welcome Dan James of Double Dan Horsemanship back to BreyerFest. Born in Oueensland, Australia on a small cattle farm, Dan James started his first colt in his early teens which has led him on a life-long quest around the world to learn and understand more about how horses think.

James continues to push the limits of horsemanship and entertainment with eye-opening clinics and exhilarating performances.



Eastern Regional Splash Dogs Championships

Join us as we welcome Horseball to BreyerFest! Horseball is similar to polo, basketball, and rugby, but played on horseback making it a thrilling experience for all! Horseball has been played in France since the 1970's and is growing in popularity each year. Stop by their booth in the Covered Arena to learn more. Check the performance schedule for their exhibitions to cheer the teams on!





### Our Amazing Announcers



Bring the whole family along and watch some of the best dock-diving dogs in the country! These fearless pups will be flying through the air and making a big splash three times a day on Friday and Saturday. The best of the best will showcase their aerial abilities during the finals on Sunday at 1pm.





We're thrilled to welcome back Wayne Williams, the voice of BreyerFest for so many years! Paty Quyn, renowned radio personality and horsewoman, will be joining Wayne this year. Keep your ears open and you'll hear the two of them all weekend long in the Covered Arena!

See Performance Schedule on pages 11-13



# 2015 Celebration Horse

# Meet our Celebration Horse, Simba du Pont de Tournay, a French breed rarely seen outside of Europe. Il est magnifique!

Simba du Pont de Tournay (meaning Simba from the bridge at Tournay), is a 2003 Ardennes stallion, one of less than 15 that can be found in the United States! The bay roan stallion is powerfully-built, 15 hands tall and weighs close to 1,700 lbs., yet he has the gentle and tractable personality for which the breed is known and prized. Owned by lifelong horsewoman Joyce Concklin and husband Eugene of Clover Oaks Farm in Florida, who imported him from Neufchateau, Belgium as a six-month-old colt, Simba is a breeding, driving and riding stallion.

Pick up your model all day near the Breyer Store in the

Covered

Arena!

No 711216 Simba du Pont de Tournay

©ocijods.com

Simba and Joyce Concklin

Included with

each 3 day

ticket!

Fans of photographer Mark Barrett will recognize Simba from Barrett's annual calendar! Simba also shares bloodlines with some of the horses of Celtic Horse Logging, an environmentally-friendly, low carbon, sustainable timber harvesting company based in the UK, that breeds and uses their own horses for their strength, durability and stamina.

Ardennes horses (known as Ardennais in Europe) hail from the rugged and tough Ardennes region that borders France and Belgium. The rough terrain and harsh climates of this area has played a part in the evolution of the breed. Ardennes are known for being strong, tractable, small, nimble and surprisingly fast. They are one of the oldest established heavy horse breeds dating back to the Paleolithic Period. The Ardennes is thought to be a direct descendant of the Solutrian horse, which existed circa 50,000 B.C.

Throughout history, references to the Ardennes horses have been recorded by emperors, kings and knights. Julius Caesar stated in commentaries that "the horse of the second Belgium" is "rustic, hard and tireless." It is said that Napoleon owed his return from the Napoleonic Wars to his Ardennes cavalry which withstood cold and privations that destroyed over 10,000 horses. Knights of the Middle

Ages found the breed to be reliable and easily capable of carrying the weight of a fully armored soldier.

Today, all across Europe, Ardennes horses are still used in commercial forestry, farming, competitive driving and as pleasure and therapy horses.

At BreyerFest®, Simba will demonstrate his driving skills and his people skills. Owner Joyce Concklin notes "Simba is a big teddy bear."

# autographs\* at the Stables

Friday, July 17

Saturday, July 18

4:00 pm

10:00 am

Sunday, July 19

9:30 am to 11:00 am

\*Subject to change. Autographs are not guaranteed.



### **MODEL HORSES**

Large Inventory New and Vintage Models Great Prices ~ Best Service

Booth #'s 413, 414, 415

Gary & Valentine Starcher 937-834-0242

www.walkaboutfarm.com

9528 Loveless Road Mechanicsburg, OH 43044







# Portrait Models

Meet the Horses that Inspired the Breyer Models! All horses are available for meet and greets, and autographs. Make sure to stop by the stables to meet all of our special guest performers and horses of many breeds!

#### Cedarlane Gretchen Wismer Clydesdales

The Wismer Family of Ontario, Canada presents Cedarlane Gretchen, the daughter of SBH Phoenix (1998-2014) and her foal Cedarlane Brooklyn. Like her father, Gretchen was named All American and All Canadian in 2012.

Wismer Clydesdales will also perform with their 6-horse hitch.



#### Cedarlane Brooklyn





#### Smokin **Doubledutch**

Chocolate Chip Kisses

Known as Choco, Chocolate Chip Kisses

boasts a strong Breyer heritage! Both his grandsire, Zips Chocolate Chip, and great

grandsire Zippo Pine Bar, both legendary

American Quarter Horses, are Breyer portrait models! Chocolate Chip Kisses

is presented by owner/rider Lauren

Demchuk.



OT Sara Moniet RSI

SBH Phoenix · 1998-2014



An endurance champion! OT Sara Moniet RSI was the 2011 Arabian Horse Association's (AHA) Distance Horse of the Year and the American Endurance Ride Conference's (AERC) Distance Horse of the Year. OT Sara Moniet RSI is presented by owner Crockett Dumas of Outlaw Trail Ranch Arabians.

#### Pizzazz in a small package! Smokin Doubledutch was the Overall High Point Quarter Pony or Reserve High Point an incredible 6 times over the last 8 years. In 2009 she received the QPA's first Supreme Champion honor by earning Superior

titles in halter, trail, driving, English and equitation. Smokin Doubledutch is presented by owner Tami Platt of Rainy Day Ponies.



### Lil' Ricky Rocker

Appaloosa Heritage National and World Champion Lil' Ricky Rocker is a BreyerFest fan favorite and will be presented by his owners Ron and Donna Georgyi and their daughter Missy.





#### Oration Store Special

Oration, a 2004 Bay Arabian, is the only stallion in breed history to win multiple National Championships in halter and performance at an Arabian National Show in the same year. In fact, Oration remains undefeated in Arabian Working Hunters at the National level! Oration is presented by well-known Arabian trainer/owner Ricci Desiderio of Tranquillity Farm.



## autographs at the Stables

#### Friday, July 17

10:00 AM Lil' Ricky Rocker 11:00 AM Chocolate Chip Kisses 12:00 PM Smokin Doubledutch

1:00 PM OT Sara Moniet RSI

2:00 PM Oration

3:00 PM Cedarlane Gretchen

4:00 PM Simba du Pont de Tournay

#### **MEET AND GREET**

1:00 PM Horseball

Covered Arena Booth

#### Saturday, July 18

10:00 AM Simba du Pont de Tournay 11:00 AM Chocolate Chip Kisses 12:00 PM Smokin Doubledutch 1:00 PM Cedarlane Gretchen 2:00 PM OT Sara Moniet RSI

3:00 PM Oration 4:00 PM Lil' Ricky Rocker

**MEET AND GREET** 

2:00 PM Horseball

-Covered Arena Booth

#### Sunday, July 19

### Meet all of your favorites! 9:30 - 11:00 AM

Autograph and Meet & Greet sessions are held in front of the Stabling Area and are limited to the first 200 people for each Special Guest. Please check-in with Breyer Staff at the Autograph tent for a number. Autographs are not guaranteed and are limited to one item per person. Guests will only be signing Brever merchandise. Be sure to check the schedule and plan accordingly



# Event Locations Map



Note: Buses available Saturday evening for transport to and from Alltech Arena to parking lot



Tel: 859-533-0512



# by Location





#### **Covered Arena**



### Parc de Célébration



#### BreverFest Equine Extravaganza Arena Show

Friday & Saturday: 9:30 am - 5:00 pm

**Sunday: 9:30 am - 4:00 pm** 

Watch BreyerFest Guest horses and dozens of exciting all-breed acts all day long! BreyerFest has the most exciting equestrian acts in the country!

#### **Brever® Store and Special Runs**

Friday & Saturday: 9:30 am - 5:00 pm

**Sunday: 9:30 am - 4:00 pm** 

Visit the Breyer Store to shop apparel, gifts, and new releases. Shop anytime during the weekend, but remember - Special Run models require a ticket! A Special Run ticket is included with every 3-Day ticket. Times are assigned randomly and run hourly from Friday 10:00 am through Sunday 12:00 pm.

#### Horseball

Friday: 4:00 pm - 5:00 pm

Saturday & Sunday: 9:30 am - 10:30 am

Stop by to see a Horseball game, an exciting equine game that's a combination of polo, rugby, and basketball! And don't forget to cheer on the teams!

#### **BreyerFest Marketplace**

Friday & Saturday: 9:30 am - 5:00 pm

Sunday: 9:30 am - 4:00 pm

Shop 'til you drop! From jewelry to fine art prints and vintage models, the BreyerFest Marketplace offers a wide variety of vendors with unique and charming products to explore! Bring home a new piece for your collection or rarely seen vintage treasures! Don't forget gifts for folks back home!

#### **Brever Benefit Raffles - Buy One. Do a Good Deed!**

Raffle Tickets are on sale at the Brever Booth on the concourse. Tickets are \$1 each or \$5 for 6 tickets

Friday & Saturday: 9:30 am - 4:00 pm

Sunday: 9:30 am - 12:30 pm

Winners are drawn:

Saturday: 4:30 pm & Sunday: 1:00 pm

Help support our amazing beneficiaries! Each day's raffle offers 25 pieces of a stunning Connoisseur-level Breyer model either Que Sera Sera (Saturday) or C'est La Vie (Sunday). You must be present to win. Tickets must be in the raffle bin 15 minutes prior to the drawing!

#### **BreverFest Silent Auction**

View auction lots and place bids at the Breyer Booth on the Concourse.

Friday & Saturday: 9:30 am - 5:00 pm

Sunday: 9:30 am - Noon

Winners announced Sunday: at 12:30 pm in the Covered Arena.

The BreyerFest Silent Auction is open to everyone! Place a bid on special items donated by Guest Horse owners or other unique sets.

#### **Vive la France Diorama Contest**

On display Friday and Saturday

Winners are announced Saturday at 4:30 pm (after the Saturday Benefit Model Raffle Drawing)!

Do you dream about going to France like the rest of us? Have you been lucky enough to visit? Show us your dream day in France or your favorite memory from your trip! Was it walking through the streets of Paris? Shopping on the Champs Elysees? What about seeing the Mona Lisa at The Louvre? Use Breyer Models of any scale to recreate a French scene or fantasy!

#### The Tribe-American Parkour Demonstrations and Workshops

Friday & Saturday: 10:00 am; 12:00 pm; 2:00 pm; 4:00 pm Sunday: 10:00 am; 12:00 pm; 2:00 pm

Work out with The Tribe! Sign up for instructional workshops with Tribe athletes. Learn to flip and tumble over obstacles like a pro! Onsite registration and waiver forms are required.

#### **Splash Dogs Eastern Regional Championships**

Friday & Saturday: Trials: 11:00 am; 1:00 pm; 3:00 pm Sunday & Last Chance Trials: 11:00 am; Finals - 1:00 pm Top canine athletes from across the USA compete for distance as they launch themselves through the air into a 40 ft. long pool! Visit www.splashdogs.com.

Pre-registration is required to compete.

#### Kids Jump Off

Trials Friday, Saturday & Sunday: 11:00 am - 2:00 pm Finals every day at 3:00 pm

Kids can test their jumping skills on our Kids Jump Course! Fewest faults and fastest times move on to the Finals.

#### **Mechanical Bull Rides**

Can you stay on a whirling mechanical bull for a whole 8 seconds? Give us your best yee-haw and hold on tight! Waiver forms will be required before you ride the bull.

#### **Pony Rides**

Friday & Saturday: 9:30 am - 5:00 pm

Sunday: 9:30 am - 4:00 pm

#### **Petting Zoo**

Friday & Saturday: 9:30 am - 5:00 pm

Sunday: 9:30 am - 4:00 pm

#### Tonka® Fun Zone

Dedicated to a different kind of horse power, featuring a mighty sandbox playground dedicated to Tonka toys!

#### **Collector's Club Tent**

*Fun Zone!* Everyone is welcome to sign up for our daily raffle, learn about Breyer's Collector Club, Vintage Clubs and Premier Clubs. Collector Club Tent interior open to members only.



#### KHP Visitor Center (VIC)

Tonka



**Preview: Live Auction Model Display** Friday: 9:00 am - 3:30 pm

#### **Free Seminars & Breyer University**

Educating new collectors and horse lovers has always been a staple of BreyerFest! Our seminar program offers a wealth of knowledge about the horses behind the models we make, real horse breeds and the model horse hobby! All of our seminars are FREE (and FUN!) and do not require registration.

# Events by Location





### Alltech Arena



### BreyerFest Open Model Horse Show - A horse show for model

#### Friday: 7:00 am - 4:00 pm

Show your best Breyer Models against show participants from across the globe! For class lists and rules see the Model Horse Show page. Pre-registration required. Visitors welcome!

#### **BreyerFest Youth & Childrens' Model Horse Shows -**A horse show for model horses!

#### Saturday: 7:00 am - 3:00 pm JUST FOR KIDS!

Join us for the fun and lots of learning! For class lists and rules see the Model Horse Show page. Pre-registration required.

#### **Celebration of Horses**

#### Saturday: 5:00 pm - 8:00 pm

Back by popular demand - Join us for our 2nd Annual Celebration of Horses evening spectacular!

Join us for a fun evening of activities on the concourse, including a DJ, carnival games and fun photo opportunities followed by the BreyerFest Celebration of Horses at 6:30 pm.

#### **Masquerade Parade Costume Contest**

#### Saturday: 5:30 pm

French culture is rich in history, fairy tales and folklore. Use your creative talents to design costumes with your own unique French flair! Go back in history to the days of Marie Antoinette. Grab a partner and give us your best rendition of Beauty and the Beast or mime your way to a great prize!

#### Visitor Information Center Theater Free Seminars - see Daily Schedule for times

#### Cloud: Wild Stallion of the Rockies with Emmy® Award-Winning Filmmaker Ginger Kathrens

Meet Emmy® Award-winning filmmaker Ginger Kathrens and learn more about Cloud, his herd and wild mustangs that roam the Arrowhead Mountains of Montana. See photos and video of Cloud's newest family members and learn more about the plight of the Mustangs, plus what we can all do to help! Autographs to follow.

#### Canterwood Crest Academy with Author Jessica Burkhart

Meet the author of Canterwood Crest, the popular young adult book series about girls and horses, and also Breyer's latest horse & book sets. Autographs to follow.

#### **Anatomy 101** with Sculptor Candace Liddy

Hear and see how Sarah tackles the challenges of correct anatomy. Learn insider tricks on how you can create the same beautiful form lines and movement in your own models!

#### Herd Your Horses with Robin Briscoe

As your collection grows, it becomes increasingly important to keep track of your models. Both paper logs and computer tracking ideas will be presented. A must for anyone with an expanding Breyer herd!

#### How to Hold A Model Horse Show with Terry Steele

Now that you know what it takes to show a model, how do you run your very own model horse show? From photo showing to performance classes, model horse shows can be so much fun!

#### Intro to Model Horse Showing with Kim Bjorgo-Thorne

Learn the basics of successful showing and discover great tips to help you excel! Both seminars will include tours of the Model Horse Shows at the Alltech Arena.

#### **Learning to Collect** with Penny Lehew

Join Penny Lehew as she teaches how to determine the value of your collection plus help you identify mystery models you may own.

#### Repairing models with Jenn Danza

Learn how to fix the most common types of damage seen on model horses from leg and ear breaks to yellowing. Question and answer period too!

#### **Understanding Horse Colors** with Leslie Kathman

This genetics expert will explain dominant and recessive genes and how they pair up to make the final outcome for various colors in horses. Handouts provided, but bring a notepad.

#### A Salute to Sgt. Reckless with Robin Hutton

Robin Hutton discusses her book Sgt. Reckless: America's War Horse, as she details the story of a small Mongolian mare who served with the Marines in the Korean War. She wasn't a horse she was a Marine!



### **Craft Activity Arena**



#### **Grand Marché Shop**

Friday & Saturday: 9:30 am - 5:00 pm

Sunday: 9:30 am - 4:00 pm

Visit the Grande Marché Shop for unique gifts and equine products made just for BreyerFest! Bring home something special from BreverFest Vive la France!

#### **Hands-On Hobby Booth**

Friday & Saturday: 9:30 am - 5:00 pm

Introducing

Sunday: 9:30 am - 4:00 pm

Everything you ever wanted to know about model horses! Hobby experts are on hand to demonstrate and answer questions on everything from etching to dioramas and from tack-making to photography!

#### **FREE Stablemates® Painting**

Friday & Saturday: 9:30 am - 5:00 pm Sunday: 9:30 am - 4:00 pm

Kids create their own Breyer model! Limit one per person per day, while supplies last.

#### FREE Red Toolbox® Workshop

Try building and decorating your own handmade wooden toys with Red Toolbox kits! Limit one per person per day while supplies last.

#### **FREE Face Painting, Magic Shows, Jugglers!**

Friday & Saturday: 9:30 am - 5:00 pm Sunday: 9:30 am - 4:00 pm

Be entertained by our favorite circus performers! Have your face painted, see a magic show, marvel at our jugglers and stilt walkers!

Open from 9:30 am - 5:00 pm - Fair food at its finest!

#### **Hall of Champions**

**Breyer Benefit Live Auction - 28 lots** Friday: July 11th, 6:00 pm - 7:30 pm

Rare and unique models are put up on the auction block in an exciting live auction. Bid for your chance to take home one of these incredible models created especially for the Live Auction. Pick out your favorite on our Facebook page or by stopping by the display in the VIC on Friday for a sneak peak of models.





6:30 pm

7:00 pm

**Champions** 

# Friday, July 17, 2015





**BREYERFEST AFTER DARK!** 

Artisans' Gallery • Swap Meet

Artisans' Gallery - 7:30 PM - 11:00 PM

**BreyerFest Best Customs** 

Contest Judging - Saturday: 10:30 PM



# Saturday, July 18, 2015



					THE WHITE				
Covered Arena Equine Showcase Schedule		Autographs at Stables	Info	isitor rmation enter	Craft & Activity		arc de ebrati		
A	ctivities	ar Booth  affle Ticket Sales  affle Ticket Sales  affle Ticket Sales  affle Ticket Sales  4pm  4pm  4pm				FREE Stablemates® Painting		FREE F Ride	
	9:00 am	• • • • • • • • • • • •	• • BREYERF	EST O	PENS • •			P.	
	9:30 am	Horseball	DRETERM			sho the Gi Mar	and	29	
	10:00 am	Horseball	Simba du Pont de Tournay		Seminar Iold a Model	Magic Show!	An	e Trib ierica	<b>n</b> /
	10:30 am	Horseball Dan James • Young Guns Quad Sugarbush Drafts			se Show Teri Steele		Parkour.  ©American Parkous		
	<b>11</b> :00 am	The Tribe Bluegrass Miniature Horse Club	Chocolate Chip Kisses		Seminar anding Horse		The Tribe American		Splash Dogs
	<b>11</b> :30 am	4-H Paso Fino Gaited Drill Team Gypsy Registry 6 Horse Clydesdale Hitch		Colors with Leslie Kathman		Puppet Show!	Parkour Demos		Trials!
	<b>12</b> :00 pm	MGAA Mounted Games	Smokin Doubledutch	FREE Seminar Anatomy 101				Kids	
	<b>12</b> :30 pm	MGAA Mounted Games American Sidesaddle Association Young Guns 4-H Drill Team		with Candace Liddy Autographs to follow				Jump Off Trials	
	1:00 pm	Mountain Horse Versatility Combined Driving with Sterling Greyburn American Saddlebred Association	Cedarlane Gretchen of Wismer Clydesdales	Take	Seminar the Reins wood Crest author				Splash Dogs
	1:30 pm	Ohio Standardbreds & Friends Appaloosas featuring Lil' Ricky Rocker Vaulters (presented by Life Adventure Center of the Bluegrass)		Jess	Burkhart aphs to follow	Face Painting and Tattoos!			Trials!
	2:00 pm	Firelight Arabians	OT Sara Moniet RSI Horseball	Cloud: W	Seminar ild Stallion of				
	2:30 pm	Fell Ponies • Baroque Breeds Morgan Horse Association Pintos by POOKY		the Rockies with Ginger Kathrens Autographs to follow		Jugglers!			
	3:00 pm	Saddlebreds by ASHA Tennessee Walker	Oration				The Tribe American	Kids Jump	Splash Dogs
	3:30 pm	The Tribe • Smokin Doubledutch Simba du Pont de Tournay Chocolate Chip Kisses				*	Parkour Demos	Off Finals	Trials!
	4:00 pm	Cedarlane Gretchen & Cedarlane Brooklyn OT Sara Moniet RSI • Oration	Lil' Ricky Rocker						Vertical <b>0 pm</b>
	4:30 pm	BreyerFest RAFFLE			D	Also on Sa	_		
	5:00 pm		Meet the		You	verFest Ch th Model I ech Arena - Kent	Horse S	Show	
	5:30 pm	Masquerade Parade Alltech Arena	Horses!	Alltech Arena - Kentucky Horse Park 7:00 AM – 2:00 PM Must be pre-registered to compete					
	6:00 pm	Celebration of	6	Speciators welcome.  BreyerFest Celebration of Hors		rses			

Alltech Arena - Kentucky Horse Park 5:00 PM - 8:00 PM

At the Clarion Hotel

(1950 Newtown Pike, Lexington - 859-233-0512)

Artisans' Gallery - 7:30 PM - 11:00 PM

**BreyerFest Best Customs** Contest Awards - 10:30 PM

**Artisans' Gallery** 

Horses at

**Alltech Arena** 

Starts @6:30 pm

6:30 pm

7:00 pm



# Sunday, July 19, 2015



Equine Show	ed Arena case Schedule	Autographs at Stables	Visitor Information Center	Craft & Activity	Parc de Célebration
Activities	rer Booth Raffle Ticket Sales Raffle Ticket Sa	· · BREYERF	EST OPENS ••	FREE Stablemates* Painting	FREE Pony Rides Petting Zoo
9:30 am	Horseball	Meet all Your			
10:00 am	Horseball	Favorites! 9:30 am	FREE Seminar	Magic Show!	Eastern Regional Splash Dogs
10:30 am	Bluegrass Miniature Horse Club American Sidesaddle Association	to 11:00 am	Herd Your Horses with Robin Briscoe		Championships!
11:00 am	Ohio Standardbreds & Friends Fell Ponies • Baroque Breeds Pintos by POOKY		FREE Seminar Repairing Models		Splash Dogs! Last
11:30 am	Pintos by POOKY 4-H Paso Fino Gaited Drill Team Youngs Guns 4-H Drill Team		with Jenn Danza	Puppet Show!	Chance Trial
12:00 pm	Dan James Young Guns Quad 6 horse Clydesdale Hitch		FREE Seminar Take the Reins with Canterwood Crest		Kids — Jump
12:30 pm	Appaloosas featuring Lil' Ricky Rocker Gypsy Registry • American Horse Adoption Saddlebred Rescue • Silent Auction		author Jess Burkhart Autographs to follow		Off <sup>*</sup> Trials
1:00 pm	12:30 Silent Auction BreyerFest RAFFLE				Splash — Dogs —
1:30 pm	Combined Driving with Sterling Greyburn Rockin' R Farm Rhytham Riders Mountain Horse Drill Team • Vaulters (presented by Life Adventure Center of the Bluegrass)			Face Painting and Tattoos!	Finals
2:00 pm	Firelight Arabians	Make	<b>1</b>	l,	
2:30 pm	Morgan Horse Association Sugarbush Drafts Tennessee Walker	new Friends!		Jugglers!	
3:00 pm	The Tribe • Simba du Pont de Tournay Chocolate Chip Kisses Smokin Doubledutch				The Tribe Kids American Jump
3:30 pm	Cedarlane Gretchen & Cedarlane Brooklyn OT Sara Moniet RSI • Oration	,			Parkour Off Demos Finals
4:00 pm	Closing Ceremonies		T T		



A 5-hour hands-on workshop to introduce model horse artists to the art of painting ceramic models with fired overglazes (also known as chinapaints).

Clarion Hotel - Official Host Hotel of BreyerFest +

### BreyerFest Breakables Live!

Thursday, 1:00 pm

A great way to kick off BreyerFest! This show is restricted to equine models made of china. Due to the delicate nature of the models, only show participants are permitted past the viewing area. Pre-registration required.

# Swap Meet Lexington, KY

Friday, 7:00 pm - 11:00 pm

Tons of vendors in one large ballroom present their best vintage and current models and accessories for sale. Hunt for that special model that has always eluded you. *Open to everyone!* 

Located at 1950 Newtown Pike Road

#### Artisans' Gallery Friday & Saturday 7:30 pm - 11:00 pm

Breyer is proud to host the hobby's finest artists and craftsman. Artists will be on hand to display and sell their custom creations. The Artisans' Gallery is the perfect place to find a very special addition to your collection and is open to everyone!





VISIT WWW.GREATLAKESCONGRESS.COM TO LEARN MORE!





# Breyerfest Workshops



All workshops require pre-registration and a paid receipt to enter.

Forgot to register but interested in learning more? Stop by the Hands-On-Hobby Booth in the outdoor arena for free hands-on demonstrations of hobby activities! Or settle in at Stablemates® painting and try customizing your own Breyer model!

VIC = Visitor Information Center Thoroughbred Room = **Restaurant Annex Near VIC** Galleries are located in the Covered Arena.





Friday, July 17th						
	Thoroughbred Room A near Restaurant	Thoroughbred Room B near Restaurant	Gallery 1	Gallery 2	Gallery 3	VIC Conference Room
10:00 - 12:00	HOW TO MODEL HORSE SHOW Jamie Rott	MINI WHINNIES® JEWELRY MAKING Tina Dils	PAINTING YOUR HORSE Darian Buckles, Bonnie Robb, Kim Harvey	<b>DREAM HORSE KIT</b> Kristin Albert	MODEL HORSE TOTE BAG Jane Tilton	SCULPTING 101 Morgen Kilbourn
12:30 - 2:30	INTRO TO CUSTOMIZING Mindy Young	<b>ETCHING</b> Val Starcher	SCULPTING MANES & TAILS Darian Buckles, Bonnie Robb, Kim Harvey	RACING BRIDLE AND BLINKER HOOD Didi Hornberger	DRAWING HORSES Candace Liddy	
3:00 - 5:00		PASTELS Laura Thomson	Just for Kids Painting Jennifer Danza	DIORAMAS & PROPS Carmen Robertson	CONFORMATION Candace Liddy	
C - 1 - 4 - 1 - 10 - 1						

#### Saturday, July 18th **Thoroughbred Thoroughbred** VIC Gallery 3 **Gallery 1 Gallery 2** Room A Room B **Conference Room** near Restaurant near Restaurant **CELEBRATION STABLEMATES® RACING BRIDLE ARABIAN SCULPTING 101** SUNCATCHER **PERFORMANCE** AND BLINKER **HALTER** Morgen Kilbourn **STABLEMATES® HORSE BLANKET** Sommer Prosser Steeplechase Lisa Bickford HOOD Tiffany Purdy 10:00 - 12:00 Kim Havmond Didi Hornberger Baker, Kathi Haymond **ENGLISH BRIDLE PINTOS & APPYS SUNCATCHER DAPPLES &** WESTERN **ADVANCED STABLEMATES®** Lee Ann Masters **DUNS HALTER** 101 **SCULPTING** 12:30 - 2:30 Sommer Prosser Darian Buckles, Lisa Bickford Karen Zorn Morgen Kilbourn Bonnie Robb, Kim Harvey



3:00 - 5:00

BREYER **CHARMS** 

Sommer Prosser



# Live and Silent Auction



### Breyer® Benefit Live Auction

### Hall of Champions, 28 Lots

Friday, July 17th, 6:00 pm (Preview all day at the KHP Visitor Information Center). Features Rare and Test Models!

Register for a Bid Card before the auction at the registration table at the Hall of Champions starting at 5:30 pm. You must be 18+ years old and have a valid driver's license. To place a bid, raise your card to be acknowledged by the auctioneer. Your winning bid is legally binding and you must be prepared to pay for your model immediately. Cash or credit card only. Auction bid sheets will be available at the Hall of Champions prior to the auction.

### **BreyerFest Silent Auction**

#### **Breyer Booth on the Concourse**

View lots and place bids at the Breyer Booth on the Concourse.

Friday & Saturday, 9:30 am - 5:00 pm Sunday, 9:30 am - Noon

Winner announced Sunday at 12:30 pm at the Covered Arena

Each Silent Auction lot will have a bid sheet in front of it. Place your bids in writing on them before the countdown clock marks the closing time! You must include your name, cell phone number, and bid amount. You may not block another bidder and must remove your hand once you have added a bid. Stalling or blocking another's bid WILL result in the loss of the item. Your bid is legally binding and should you win, you are obligated to purchase that item. You must be prepared to pay for the item promptly at 12:30 PM when winners are announced. Cash or credit card only.









#### Silent Auction Lots

- Glossy Kodiak and Denali 8 Design Your Own Breyer Donated by Breyer
- Custom Simba Planter Box 9 with Simba's Shoes and **Glossy Simba Model** Donated by Clover Oaks Farm and Breyer
- Full set of Quelle Surprise! Donated by Breyer
- 4 Lisa Bickford Custom **Painted Carrick** Donated by Lisa Bickford
- **Chocolate Chip Kisses 2013 Pinto World Championship** Trophy Buckle and **Photograph** Donated by Carla and Lauren Demchuk
- Set of 4 Totem Necklaces/ Set of 2 Pairs of Earrings Donated by Judy Watson Freelance Designs and Creature Comforts by Erica
- 7 Metal Miniatures: (2) Sets of 3 Dogs Donated by Creature Comforts by Erica

- Donated by Brever
- **Autographed Guest Horses** Donated by Brever
- 10 2015 BreyerFest Vive la **France Vendor Pack** Donated by Breyer
- 11 Custom Pet Portrait and Jewelry Donated by Black Horse Studio and Jane Heart
- 12 8 x 10 Photo of OT Sara Moniet RSI **Donated by Crocket Dumas** and Outlaw Ranch
- 13 Best Customs Contest Prize Model Donated by Breyer
- 14 Artist Package featuring **Smokin Doubledutch** Donated by Tami Platt
- 15 65th Anniversary Model Donated by Breyer
- 16 Basket of Bows **Donated by Precious Curls**

### Breyer® Benefit Raffles

Raffle Tickets for sale at Breyer Booth on the Concourse

Sales benefit the amazing charities chosen as this year's beneficiaries. Tickets are \$1 each or \$5 for 6 tickets. Only 25 of these Connoisseur level models are available! You must be present to win. Tickets must be in the raffle bin 15 minutes prior to the drawing!

Sales: Friday & Saturday, 9:30 am - 4:00 pm **Drawing (Covered Arena):** Saturday, 4:30 pm

Saturday Raffle

Sunday Raffle

Sales: Friday & Saturday, 9:30 am -4:00 pm Sunday, 9:30 am - 12:30 pm **Drawing (Covered Arena):** Sunday, 1:00 pm



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# Bregerfest Beneficiaries



**Giving Back** 

Breyer celebrates horses and animals every single day and BreyerFest is our chance to give back, with your help! A portion of the Saturday and Sunday Benefit Raffles, the Silent Auction and the Live Auction benefit a wide variety of non-profit organizations that support equine and animal welfare, children's charities, therapeutic riding, environmental protection and stewardship causes. Your continued support through donations and contributions to the raffle Live and Silent Auction purchases over the last 25 years have contributed over \$1,000,000. Let's make it the best year yet!

This year, we are honored to support the following charities as 2015 BreyerFest Beneficiaries:



#### AMERICAN SOCIETY FOR THE PREVENTION OF CRUELTY TO **ANIMALS (ASPCA)**

ASPCA was the first humane society to

be established in North America and is, today, one of the largest in the world. ASPCA provides local and national leadership in three key areas: caring for pet parents and pets, providing positive outcomes for at-risk animals and serving victims of animal cruelty. The ASPCA's mission, as stated by Henry Bergh in 1866, is "to provide effective means for the prevention of cruelty to animals throughout the United States."



#### **4H EASTERN AND WESTERN ROUND-UPS**

4-H is the nation's largest youth development organization. More than 6 million 4-H youth in urban neighborhoods,

suburban schoolyards and rural farming communities participate. As the youth development program of the nation's 109 land-grant universities and the Cooperative Extension System, 4-H fosters an innovative, "learn by doing" approach with proven results.

#### THE CLOUD FOUNDATION

A Colorado (501c3) non-profit that is dedicated to the preservation of wild horses on our public lands, and the protection of Cloud's herd in the Arrowhead Mountains of Montana.





#### **HUMANE SOCIETY OF THE** THE HUMANE SOCIETY UNITED STATES (HSUS)

The HSUS is the nation's largest

animal protection organization, rated the most effective by its peers. Since 1954, they've been fighting for the protection of all animals through advocacy, education, and hands-on programs. The HSUS is a mainstream voice for animals, with active programs in companion animals, wildlife and habitat protection, animals in research, and farm animals. They protect all animals through legislation, litigation, investigation, education, science, advocacy, and field work.



#### PROFESSIONAL ASSOCIATION **OF THERAPEUTIC HORSEMANSHIP INTERNATIONAL (PATH INTL.)**

Since 1969, PATH Int'l has provided Equine-Assisted Activity and Therapy

(EAAT) programs in the U.S.A. and Canada through its network of nearly 800 member centers. Each year, dozens of new centers initiate new programs and more than 42,000 individuals with special needs benefit from activities which include therapeutic riding, hippotherapy, equine facilitated psychotherapy and learning, driving, interactive vaulting and competition.







(List incomplete)

## The UPS Store 🖤



Pack and ship with Confidence

Welcometo Central Kentuck

We will be on hand this year in the 100 block of booths at the Kentucky Horse Park & also on site at The Clarion Hotel to handle all of your packing & shipping needs!

We look forward to seeing you!

Feel free to contact us at 859.433.5559 or bjones5481@theupsstore.com



# Live Auction Models



Hall of Champions, Friday - 6:00 pm



# Follow the BreyerFest Blog for sneak previews of the Live Auction lots!

Lot #25 Lot #26 Lot #27 Lot #28

# Artisans' Gallery and Swap Meet

### at the Clarion Hotel, 1950 Newtown Pike, Lexington, KY

When festivities end at the Kentucky Horse Park for the day, the fun continues well into the night at the Clarion Hotel! The Swap Meet on Friday evening is the place to seek unique finds and vintage models from other collectors. The Artisans' Gallery held on Thursday, Friday and Saturday evenings is a showcase of some of the finest artists in the hobby. Everyone is welcome to shop and search for the next addition to your Breyer Model Horse Collection.



### Artisans' Gallery

Thursday 5:30 pm -11:00 pm Friday 7:30 pm -11:00 pm Saturday 7:30 pm -11:00 pm



#### Kimberly A. Bleecker

Total Image Equine totalimageequine@earthlink.net

#### **Caroline Boydston**

White Horse Studios boydston@verizon.net

#### **Donna Chaney**

Animal Artistry donna@animalartistry.co.uk

#### **Amanda Dionne**

The Studio at Merrie Meade Farm lemonbp@hotmail.com

#### **Bill Duncan**

B.D. Wagons.com bill@bdwagons.com

#### D'arry Jone Frank

Prestige Farms pitypilot@aol.com

#### **Lesli Kathman**

Blackberry Lane Press leslikathman@earthlink.net

#### Morgen Kilbourn

Kilbourn Studiosmogen@onehorse.net

#### **Candace Liddy**

Candace M. Liddy Bronzes -Stampede Resin Castings cmliddy@aol.com

#### **Cary Nelson**

rabbitytoo@comcast.net

#### **Tabatha Pack**

Twin Oak Arabians twinoakarabian@yahoo.com

#### **Leslie Rothaar**

Towns End Art townsendart@fairpoint.net

#### **Elizabeth Venus**

Silverfang Studios atemu65dragon@hotmail.com



Candace Liddy



Leslie Rothhaar



Bill Duncan



Elizabeth Venus



Tabatha Pack



### **Best Customs Contest**

### DON'T FORGET ABOUT OUR BRAND NEW BEST CUSTOMS CONTEST!

The contest showcases the best of the best in customizing! Everything from re-painting modes to re-making and re-sculpting the model itself and beyond!

Stop by the Artisans' Gallery to see the final entries and awards ceremony at 10:30 pm on Saturday. The finalists' creations will be displayed before the judging.



Swap Meet

Friday, 7:30 pm -11:00 pm

# Fun at Breyerfest 2015!

#### Horseball!



#### The Tribe (American Parkour)!

The Tribe brings world class Parkour and free running to the Kentucky Horse Park. The Tribe will be performing twice daily in the Covered Arena plus hosting kid's training sessions throughout the weekend! Onsite registration and waiver forms are required. Don't miss out!



# Red Toolbox® Workshop in the Craft Activity Arena!

Build and decorate your own handmade wooden toys with Red Toolbox kits!

#### Tonka Fun Zone!

Take horsepower to a new level! Visit the playground with Tonka® toys and more!



# Visit the Breyer Collector Club Tent! Near the Help Desk and Fluffy

Everyone is welcome to sign up for the Daily Raffle and learn more about Breyer's various Clubs, including the Kids Club, Collector Club, Vintage, and Premier Clubs! However, entrance to the Collector Club Tent itself is for members only! Stop by to chat with other club members, sign up for newsletters, and more.

Collector Club members receive a number of perks throughout the year and at BreyerFest, whether it is access to exclusive models, the opportunity to provide feedback directly to Breyer, and discounts on products, parking, event tickets, programs, and more. Sign up here!

### Connect with Breyer all year long!

#### www.BreyerHorses.com



Facebook.com/BreyerModelHorses



Twitter.com/BreyerHorse
BreyerFest 2015 Official Hashtags:
#BreyerFest2015 #BreyerModelHorses



Pinterest.com/BreyerModelHorsesOfficial



Instagram.com/BreyerModelHorsesOfficial



Vine@BreyerHorses



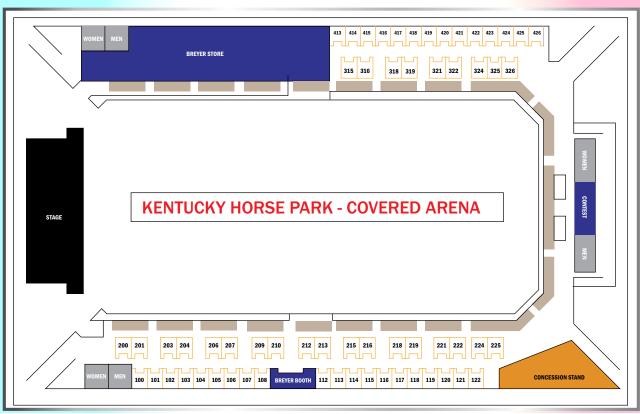
### **NEW From Paulinda!**



# Covered Avena Marketplace

You can only experience shopping like this once a year! Treasured finds include equine gifts, apparel, model horse accessories and more!

Vendor Assigned Booth	Vendor Assigned Booth	Vendor Assigned Booth
Alpha Mare Art	Kidmazing Couture 326 KTM Enterprise 324, 325 Lilla Rose 212 Maggie Bennett Sculpture 216 MAR Enterprises 321, 322 Model Horse Jumps 119, 120 Mountain View Studios Inc 215 USEF/North American Young Riders Championships 105 Orbis Games 108 Pat's Ponies 416 Precious Curls 102 Puff the Magic Dragon Sales & Co. 115 Ranch Dressing Designs 417 Reshel's Pewter Company 218 Ride and Shine 224, 225	Spotted Horse Ranch Model Horses



# BREYERFEST ® The Most Fun You Can Have with Horses! Preaming of Horses

Produced by and featuring Yvonne Barteau of KYB Dressage and Dan James of Double Dan Entertainment









### **ADMISSION**

Three-Day Tickets: includes admission Single day tickets: Upgrade for \$15 At the door: \$30

Open seating. Come early for the best seats.

**ALLTECH ARENA • KENTUCKY HORSE PARK** 

# Saturday, July 18

Doors open at 5:00 pm
DJ, carnival games, photo opportunities,
entertainers and raffle!



And Don't Miss the Masquerade Parade Costume Contest at 5:00pm!



