

25th Annual Model Horse Festival and Horse Fair!

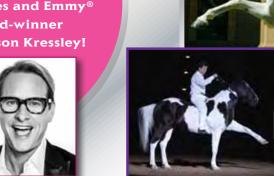
July 11th_13th

Kentucky Horse Park Lexington, KY

BREYERFEST!

Gooitzen fan Teakesyl

presented by Siren Song Stables and Emmy® Award-winner Carson Kressley!



Gala of the Royal Horses

Tommie Turvey

Eastern Regional Splash Dogs Championship









Gentle Carousel Miniature
Therapy Horses



Meet Breyer® Model Portrait Horses:

- Paddyngton's Mark of Distinction GVF Sjokolade Lil' Ricky Rocker
- Athos Cedarlane Gretchen from Wismer Clydesdales

FREE Activities for the Whole Family! Magicians

• Jugglers • Face Painting • Petting Zoo • Pony Rides • and so much more!



Official Program

Special Run Models

Three-Day ticket holders can purchase Special Run Models during the shopping times specified on your BreyerFest® ticket. Please refer to your ticket for rules and details.

Special Run models are among the most unique offered by Breyer®. These models are available in limited quantities and are stunning representations of what Breyer prides itself on: creating high-quality, authentic reproductions of horses and animals. Each model has "BreyerFest 2014" imprinted on its belly to ensure authenticity.

Purchase Special Runs and Store Specials at the Breyer Store in the



711179 Celebration Limited Quantity of 1700 • \$60



711183 Bonne Fête Limited Quantity of 1500 • \$60



711186 Champagne Toast Limited Quantity of 1500 • \$70



711184 Platinum Star Limited Quantity of 1500 • \$65



711181 Pop the Cork! Limited Quantity of 2700 • 4 models randomly assorted • \$85



711185 Jubilee Limited Quantity of 1200 • \$60

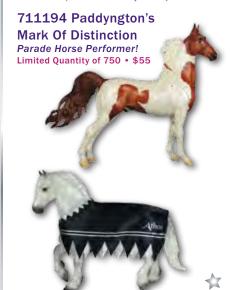


711182 Gossamer Limited Quantity of 1200 • \$50



711180 Kodiak and Denali Limited Quantity of 800 • \$50

Store Specials (no ticket required)



711187 Athos Knights of Valour Star! Limited Quantity of 750 • \$50



711199 Novelisto D Equine Star of Winter's Tale! Limited Quantity of 750 • \$60



711191 Champagne Wishes Connoisseur Level Limited Quantity of 350 • \$250

Welcome to BreyerFest®

It's time to pop the cork and make a toast to **25** incredible years of BreyerFest®, hosted by Breyer Animal Creations®, maker of the world's finest model horses! Whether this is your first time at BreyerFest or you have been here since the beginning, we want to welcome you to the biggest party of the year. BreyerFest is the place to be with people who love horses and model horses just as much as you do, meet the horses that inspire our models and to learn more about the model horse hobby!

If you are a newcomer, check out the First Timer's Guide to BreyerFest (pg 3)! Take a look at the schedule and make a plan so you can attend all the amazing activities offered by Breyer!



General Event Guidelines:

- The Help Desk is located near our giant inflatable horse, Fluffy! These friendly folks know everything about BreyerFest and are happy to answer questions. This is also the Lost and Found area
- Breyer Staff are in berry-colored polo shirts and have walkie-talkies. Need help? Ask us!
- Horses have the right of way! Please be alert to horses moving to and from the Covered Arena and elsewhere on the grounds and use good judgment. Do not walk directly behind horses, run up to them or startle them in any way! Please be sure to review these precautions with your children as well. The barns are accessible and you are welcome to visit the horses and chat with their owners. Always ask if you may pet a horse. Please listen to the horse owners' instructions they are for your safety.

- Leave no trace. Recycle and deposit all your trash in the many receptacles provided.
- **Dogs.** We love them too, but if you are not a Splash Dogs competitor, please leave your furry friend at home! If you must bring your dog, keep them leashed at all times, bring plenty of water for them and bring baggies to "pooper scoop." Do not leave your pets in your car or the Kentucky Horse Park Police will be notified.
- **Temperatures vary widely!** Be prepared and dress appropriately. Good walking shoes are a must. Drink lots of water. Food is available or you can bring your own. Lunch time is the busiest time of the day for food vendors, so plan ahead!
- Emergency Procedures. If someone is hurt, or you have lost someone, don't panic! Find a Breyer Staff member immediately. We have EMTs as well as the Kentucky Horse Park Police on the grounds at all times. If you cannot reach a Breyer staff member, call 911.

Breyer reserves the right to make any changes to the program, guests and offerings as necessary.

We're so happy you're here! Best wishes for a great BreyerFest weekend from everyone at Breyer!

-	The	Breyer	Event	Team
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Trivia Pursuit

Put on your thinking cap! Answer the questions found at each of the locations below to win a fun prize*!

Bring your completed list to the Help Center (near the inflatable horse, Fluffy) to collect your prize!*

Craft & Activity Area	Hands-on Hobby Booth
Breyer Store	Model Horse Show**
Autograph Tent	Breyer Booth on concourse

* While supplies last
** Friday and Saturday only, not needed Sunday



First Timer's Guide to BreyerFest



If you are a Three-Day Ticket Holder...

- You'll want to check your **Special Run tickets** and note the time and day on them. Plan to be at the Special Run line (at the bottom of the ramp to the entrance of the Breyer Store) 15 minutes in advance. A number will be drawn and that number will start the line for that time period. If you miss it, you will go to the back of the line, so be on time!
- Your Gooitzen fan Teakesyl Celebration Model is available for pickup 9:30am-4:00pm daily. Pick up the model, complimentary with your ticket, at the top of the ramp at the entrance of the Covered Arena.
- If you ordered a Commemorative Program in advance, pick it up anytime at the Collector Club Tent and while you're there, sign up for our Daily Raffle.
- You are eligible to enter the Party Time Diorama
 Contest and the Best of BreyerFest® Costume
 Contest. Plan your diorama or costume in advance and
 enter-you may win a fun prize!
- The fun continues with BreyerFest After Dark! Head to the Clarion Hotel for the Artisans' Gallery and the Swap Meet, as well as room sales!



If you are a Single-Day Ticket Holder..

- Start your day off by picking up your exclusive BreyerFest® Stablemates® at the Help Desk! Each Single Day ticket comes with one of four (randomly distributed) models.
- If you ordered a **Commemorative Program** in advance, pick it up any time at the Collector Club Tent and while you're there, sign up for our Daily Raffle.
- You can **upgrade** your ticket for \$10 so you don't miss the **Celebration of Horses** performance featuring the Gala of the Royal Horses on Saturday evening.

If you are new to BreyerFest, these are all the things you won't want to miss!

- Visit the **Craft Activity Arena**: fun daily shows by the Cincinnati Circus troupe, Stablemates® painting, and the Hands-on Hobby Booth where you can learn all about the model horse hobby!
- Check the equine performance schedule and autograph schedule (pg 7) daily so you don't miss anyone!*
- Walk around the concourse to visit all the vendors in the **Marketplace**.
- Visit **Celebration Park** to watch the Splash Dogs competition, join the Kids Jump Off competition, and visit the Tonka® Fun Zone!
- Walk around the **Kentucky Horse Park!** The Visitor's Information Center (VIC), International Museum of the Horse, the American Saddlebred Museum, the Kids Barn and the Hall of Champions are all worth a visit!
- Join us for a special welcome from 1:00-4:00pm on Friday, July 11th at the American Saddlebred Museum. Don't miss this special look at one of America's own breeds!



• Visit the **Silver Anniversary Shop** for limited edition gifts from Breyer!

 Head to the stables to see our special guest horses up close and personal!

• Come to Celebration of Horses Saturday night!



Gala of the Royal Horses and Tommie Turvey

AMAZING!

Download the FREE BreyerFest App at the App Store! Available for iPhone, iPod and iPad

Visit us online at: www.BreyerHorses.com

*Autographs are not guaranteed



Special Guest Performer



Gala of the Royal Horses headlines the Saturday evening Celebration of Horses.

Famed trainer Rene Gasser creates a special showcase based on his worldrenowned equestrian tour that has just recently arrived in the United States.

BREATHTAKING! SPECTACULAR! Gala of the Royal Horses captures the amazing beauty and maneuvers of the extraordinary and romantic baroque horses that are among the most celebrated in history, favored for centuries by royalty, warriors and bullfighters.

Tommie Turvey of Equine Extremist Entertainment...





will both produce and star in the Celebration of Horses. Tommie, renowned as a performer, clinician and horse trainer to the stars, has assembled an all-star cast of performers who will demonstrate daring feats of horsemanship including Roman riding, liberty, and other stunts.

Knights of Iceland



The Gudmar Petursson Show Team, known internationally as The Knights of Iceland, performs with dizzying precision!



Lead by Shane Adams, international jousting champion and host of the hit History Channel series, Full Metal Jousting will dazzle you with their jousting and sword fighting.



Novelisto D

Novelisto D owned by Waller Farms is the real horse that portrayed "Athansor" in Warner Brothers' film

Winter's Tale. Renowned Hollywood horse trainers, Cari Swanson and Rex Peterson of Swanson Peterson Productions, trained Listo for the film and will appear with him at BreverFest.



RJ Masterbug

The equine star of Hidalgo will be at BreyerFest.



Behind the Mask Friesians

Based on the horses of St. Mark's Square in Venice, Behind the Mask Friesians from historic Runnymede Farm was featured in Dan Brown's best-selling novel Inferno.



Eastern Regional Splash Dogs Championship



Back by popular demand, BreyerFest again is host to the Eastern Regional Splash Dog Championships! Splash Dog competitions attract the best dock diving dogs in the country. Check out the trials Friday and Saturday and watch the finals on Sunday!

2014 Celebration Horse

Carson Kressley presents Gooitzen fan Teakesyl - a champion among champions!

Twelve-year-old Friesian gelding Gooitzen fan Teakesyl has been unstoppable from the moment he entered the show ring. Imported from Holland by Siren Song Stables of Mays Landing, New Jersey, "Gootz" is shown by the Bruggeworth family and Emmy® Award-winning television star, fashion designer, and acclaimed horseman Carson Kressley.

A busy entrepreneur, Carson juggles television shows and personal appearances with designing his fashion line "Love, Carson" (available exclusively on Shop NBC), writing and his dedication to his horses and numerous philanthropic causes. Carson was recently a "fan-favorite" on ABC's world-wide hit, Dancing with the Stars. In 2011, Kressley starred in Carson-Nation, a one-hour un-scripted show which premiered on The Oprah Winfrey Network. Previously, Kressley helmed Lifetime's critically-acclaimed show How To Look Good Naked and earned a primetime Emmy for his role on Bravo's breakout hit series Queer Eye for the Straight Guy. He has been a frequent style contributor on The Oprah Winfrey Show where millions of viewers accessed his expertise, style, and wit. He can also be seen as a style contributor on ABC's Good Morning America and Live With Kelly!

Carson is a New York Times best-selling author with three books to his credit, including *You're Different* and *That's Super*, a children's book promoting diversity and tolerance. A women's style guide is in the works. When Carson is not starring on stage or screen, he can be found astride one of his American Saddlebred show horses, with which he has achieved World Champion status.

Gooitzen has earned over 130 career wins in less than ten

years of competing, including double victories at the 2013 International Friesian Show Horse Association World Championships with Carson Kressley at the reins. Carson has been the In-Hand Exhibitor of Gooitzen throughout his compilation of 15 World Championship titles. In addition to Carson's numerous titles, each member of the Bruggeworth family has succeeded with this fabulous and versatile horse. Gooitzen is primarily shown by 13-year-old Scotty Brooks Bruggeworth in the Jr. Exhibitor under saddle classes. Owner Annika Bruggeworth and her 15-year-old daughter Winter Blaise Bruggeworth have also shown Gooitzen with great success. Dr. Scott Bruggeworth took his turn at the reins and drove Gooitzen in Pleasure Driving for a good part of the 2013 and 2012 show seasons with outstanding

Each year, only one horse is selected as our special Celebration Horse. Gooitzen's incredible history of success, his talented owners and handlers, and his ability to compete at a high level in a variety of disciplines make us proud to distinguish him as the guest of honor at our 25th anniversary celebration of BreyerFest. You can meet Gooitzen fan Teakesyl, the Bruggeworth family, and Carson Kressley throughout the weekend!

Autographs* at the Stables

Friday, July 11 2:30 pm

Saturday, July 12 2:30 pm

Sunday, July 13 10:30 pm

6

*Autographs are not guaranteed





Annika Bruggeworth of Siren Song Stables



Pick up models
9:30am-4:00pm at Model
Handout, at the entrance
to the covered arena!



results.



MODEL HORSES

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Portrait Models



Cedarlane Gretchen Wismer Clydesdales

The Wismer Family of Ontario, Canada presents Cedarlane Gretchen, daughter of SBH Phoenix (1998-2014). This 2005 Clydesdale mare has shown her winning ways with a win in the futurity

cart at the USA Nationals and as a wheeler in Wismer Clydes six mare team when she was just 2-years-old. Like her father, Gretchen was named All American and All Canadian in



SBH Phoenix 1998-2014

Athos Knights of Valour

See the valiant Friesian/Percheron cross in the Knights of Valour performances with Shane Adams of Ontario, as seen

performing in shows jousting across the United States and Canada or competing at world champion levels, Athos has proven to be a fearless charger.



Gentle Carousel Miniature Therapy Horses Magic and Hamlet

Magic and Hamlet are the ambassadors of compassion and caring. With Jorge and Debbie Garcia-Bengochea, they visit

children in hospitals. people in nursing homes and victims of trauma spreading their special brand of cheer and lots of smiles! In fact, TIME Magazine/CNN calls Magic one of history's "Ten Most Heroic Animals!". We certainly think so!



GVF Sjokolade

Known as "Hershey" to friends, GVF Sjokolade is one of the top five highest Norwegian Fjord Horse Registry

(NFHR) evaluated stallions in the United States. He is presented by Howard and Sophie Fiedler of Green Valley Farm in Galena, Illinois.



Lil' Ricky Rocker

Appaloosa Heritage National and World Champion Lil' Ricky Rocker is a BreyerFest fan favorite and will be presented by his owners Ron and Donna Georgyi and their daughter Missy.





Paddyngton's Mark of Distinction

Paddyngton's Mark of Distinction and owner/ trainer Holly Armstrong of Meadow Reflections Farm, Howell, Michigan are proud to continue the rich history of the old west. A true show horse, Marcus, as he is known to friends, loves competing in Parade the the louder the crowd.





Autographs at the Stables

Friday, July 11

10:30 AM Athos (Knights of Valour)

11:30 AM Wismer Clydesdales

12:30 AM Paddyngton's Mark of

Distinction with sculptor Kathleen Moody

1:30 PM GVF Sjokolade and Gentle

Carousel Miniature Therapy Horses

2:30 PM Gooitzen fan Teakesyl and

Lil' Ricky Rocker

3:30 PM Novelisto D

Saturday, July 12

9:30 AM Gentle Carousel Miniature

Therapy Horses

10:30 AM Wismer Clydesdales with

sculptor Kathleen Moody

11:30 AM GVF Sjokolade

12:30 AM Novelisto D

1:30 PM Paddyngton's Mark of Distinction

2:30 PM Gooitzen fan Teakesyl

3:30 PM Athos (Knights of Valour)

Sunday, July 13

9:30 AM GVF Sjokolade

9:30 AM Wismer Clydesdales

10:30 AM Gooitzen fan Teakesyl

11:30 AM Gentle Carousel Miniature

Therapy Horses and Novelisto D with sculptor Kathleen Moody

12:30 AM Athos (Knights of Valour)

1:30 PM Paddyngton's Mark of Distinction

Autograph and Meet & Greet sessions are held in front of the Stabling Area and are limited to the first 200 people for each Special Guest. Please check-in with Breyer Staff



at the Autograph tent for a number. Autographs are not guaranteed and are limited to one item per person. Be sure to check the schedule and plan accordingly!

Event Locations Map ()

Note: Buses available Saturday evening for transport to and from Alltech Arena to parking lot



Events by Location

Covered Arena

BreverFest® Equine Extravaganza Arena Show

Friday & Saturday 9:30 am - 4:30/5:00 pm Sunday, 9:30 am - 4:00 pm

See Knights of Valour Sword Fighting and Jousting, the drama of Behind the Mask Friesians or the high-stepping Knights of Iceland! Watch BreyerFest Guest horses and dozens of exciting allbreed acts all day long! BreyerFest has the most exciting equestrian acts in the country!

Breyer® Store and Special Runs Friday & Saturday 9:30 am - 5:00 pm Sunday, 9:30 am - 4:00 pm

Visit the Breyer Store to shop apparel, gifts, and new releases. Shop anytime during the weekend, but remember - Special Run models require a ticket! A Special Run ticket is included with every 3-Day ticket. Times are assigned randomly and run hourly from Friday 10:00 am through Sunday 12:00 pm.

BreyerFest Marketplace

Friday & Saturday 9:30 am - 5:00 pm

Sunday, 9:30 am – 4:00 pm Shop 'til you drop! From jewelry to fine art prints and vintage models, the BreyerFest Marketplace offers a wide variety of vendors with unique and charming products to explore! Bring home a new piece for your collection or rarely seen vintage treasures! Don't forget gifts for folks back home!

Breyer Benefit Raffles - Buy One, Do a Good Deed!

Raffle Tickets are on sale at the Breyer Booth on the concourse. Tickets are \$1 each or \$5 for 6 tickets

Friday & Saturday, 9:30 am - 4:00 pm Sunday, 9:30 am - 12:30 pm

Winners are drawn:

Saturday, 4:30 pm & Sunday, 1:00 pm

Help support our amazing beneficiaries! Each day's raffle offers 25 pieces of a stunning Connoisseur-level Breyer model of either Walk Down Memory Lane (Saturday) or Kick Up Your Heels (Sunday). You must be present to win. Tickets must be in the raffle bin 15 minutes prior to the drawing!

BreyerFest Silent Auction

View auction lots and place bids at the Breyer Booth on the Concourse.

Friday & Saturday, 9:30 am - 5:00 pm Sunday, 9:30 am - Noon

Winner announced Sunday at 12:30 pm in the Covered Arena.

The BreyerFest Silent Auction is open to everyone! Place a bid on special items donated by Guest Horse owners or other unique sets.

Party Time! Diorama Contest

On display Friday and Saturday Winners are announced Saturday at 4:30 pm (after the Saturday Benefit Model Raffle Drawing)!

Show us your favorite moment from the last 25 years! Was your favorite moment Smart and Shiney spinning with his mane flowing in the wind, Tommie Turvey singing into Poker Joe's hoof or when you won a blue ribbon at the model horse show? There are so many great moments to choose from!

Celebration Park

Splash Dogs Eastern Regional Championships

Friday - Saturday - Trials: 11:00 am; 1:00 pm; 3:00 pm Sunday - Last Chance Trials: 11:00 am; Finals - 3:00 pm Top canine athletes from across the USA compete for distance as

they launch themselves through the air into a 40 ft. long pool! Preregistration is required to compete.

Kids Jump Off

Trials Friday, Saturday & Sunday 11:00 am - 2:00 pm Finals every day at 3:00 pm

Kids can test their jumping skills on our Kids Jump Course! Fewest faults and fastest times move on to the Finals.

Pony Hop Races and Mechanical Bull Rides - NEW!

Great fun for the whole family! Hop along and race your friends on inflatable bouncy ponies! Can you stay on a whirling mechanical bull for a whole 8 seconds? Give us your best yee-haw and hold on tight! (Note: waivers will be required before you ride the bull!)

Pony Rides

Friday & Saturday, 9:30 am - 5:00 pm Sunday, 9:30 am - 4:00 pm

Petting Zoo and Camel Rides

Friday & Saturday, 9:30 am - 5:00 pm Sunday, 9:30 am - 4:00 pm

Camel rides are \$5 per person.

Tonka® Fun Zone - NEW!

Dedicated to a different kind of horse power, featuring the Mighty Tonka T-Rex Monster Truck and a

mighty sandbox playground dedicated to Tonka toys!



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Collector's Club Tent - NEW!

Everyone is welcome to sign up for our daily raffle, pick up your Commemorative Program, learn about Breyer's Collector Club, Vintage Clubs and Premier Clubs.

Collector Club Tent interior open to members only.

KHP Visitor's Center (VIC)

Celebrating 25 Years of BreyerFest Commemorative

Display- NEW!

Enjoy a look back at BreyerFest's present and past with a display that celebrates this amazing event! And don't miss our display of 25 years of BreyerFest Celebration Horse Models.

Preview: Live Auction Model Display Friday, 9:00 am - 3:30 pm

Free Seminars!

Enjoy a look back at BreyerFest's present and past with a display that celebrates this amazing event! And don't miss our display of 25 years of BreyerFest Celebration Horse Models.

Alltech Arena

BreverFest® Open Model Horse Show - A horse show for model horses

Friday, 7:00 am - 4:00 pm

Show your best Breyer Models against show participants from across the globe! For class lists and rules see the Model Horse Show page. Pre-registration required. Visitors welcome!

BreyerFest Youth & Children's Model Horse Shows -A horse show for model horses.

Saturday, 7:00 am - 3:00 pm JUST FOR KIDS!

Join us for the fun and lots of learning! For class lists and rules see the Model Horse Show page. Pre-registration required.

Visitor Information Center Theater Free Seminars - see Daily Schedule for Times

Cloud: Challenge of the Stallions with Emmy® Award-Winning Filmmaker Ginger Kathrens

Meet Emmy® Award-winning filmmaker Ginger Kathrens and learn more about Cloud, his herd and wild mustangs that roam the Arrowhead Mountains of Montana. Autographs to follow.

Canterwood Crest Academy with Author Jessica Burkhart

Meet the author of Canterwood Crest, the popular middle grade book series about girls and horses, and also Breyer's latest horse & book sets. Autographs to follow.

From Paper to Plastic with Breyer Sculptor Kathleen Moody Hear and see how Kathleen develops concepts, puts them on paper and then creates stunning sculptures capturing the true essence of a horse. Autographs to follow.

Herd Your Horses with Robin Briscoe

As your collection grows, it becomes increasingly important to keep track of your models. Both paper logs and computer tracking ideas will be presented. A must for anyone with an expanding Breyer herd!

How to Hold A Model Horse Show with Terry Steele

Now that you know what it takes to show a model, how do you run your very own model horse show? From photo showing to performance classes, model horse shows can be so much fun!

Intro to Model Horse Showing with Kim Bjorgo-Thorne

Learn the basics of successful showing and discover great tips to help you excel! Both seminars will include tours of the Model Horse Shows at the Alltech Arena.

Learning to Collect with Penny Lehew

Join Penny Lehew as she teaches how to determine the value of your collection plus help you identify mystery models you may own.

Repairing models with Sheryl Leisure

A step-by-step lecture and slide show will help you fix the most common types of damage seen on model horses from leg and ear breaks to yellowing. Question and answer period too!

Understanding Horse Colors with Leslie Kathman

Genetics experts will explain dominant and recessive genes and how they pair up to make the final outcome for various colors in horses. Handouts provided, but bring a notepad.

Sgt Reckless with Robin Hutton

Learn more about Sgt Reckless, Korean War Hero! Join Robin Hutton of the Sgt. Reckless Foundation.

Celebration of Horses

Saturday, 5:00 pm - 8:00 pm

Join us for a fun evening of activities on the concourse, including a DJ, carnival games, fun photo opportunities, and family style dining (food available for purchase outside and on the concourse).

The BreverFest Celebration of Horses begins at 6:30 pm. Gala of the Royal Horses will present a breathtaking showcase based on their tour event, produced by & starring Tommie Turvey of **Equine Extremist Entertainment and the Wild Riders.** Enjoy the comedy and daredevil stunts of the Equine Extremist Team along with the Baroque horses of Gala of the Royal Horses!

Best of BreyerFest Costume Contest

Saturday 5:30 pm

There have been amazing BreyerFest themes over the years - but which one was the best!? Dress up and show us which BreyerFest theme takes the cake for a chance to win special models.

Craft & Activity Arena

Silver Anniversary Shop

Friday & Saturday, 9:30 am - 5:00 pm

Sunday, 9:30 am - 4:00 pm

Visit the Silver Anniversary Shop for unique gifts and equine products made just for BreyerFest! Bring something special home from BreyerFest Silver Jubilee!

Hands-On Hobby Booth

Friday & Saturday, 9:30 am - 5:00 pm

Sunday, 9:30 am - 4:00 pm

Everything you ever wanted to know about model horses! Hobby experts are on hand to demonstrate and answer questions on everything from etching to dioramas and from tack-making to photography!

FREE Stablemates® Painting Friday & Saturday, 9:30 am - 5:00 pm

Sunday, 9:30 am - 4:00 pm

Kids create their own Breyer model! Limit one per person per day. NEW! Red Toolbox® Workshop - Try building and decorating your own handmade wooden toys with Red Toolbox kits!

FREE Face Painting, Magic Shows, Jugglers!

Friday & Saturday, 9:30 am - 5:00 pm Sunday, 9:30 am - 4:00 pm

Get entertained by our favorite circus performers! Paint your face, see a magic show, marvel at our jugglers and stilt walkers!

Food Court

Open from 9:30 am - 5:00 pm - Fair food at its finest!

Hall of Champions

Breyer Benefit Live Auction - 28 lots Friday, July 11th, 6:00 pm - 7:30 pm

Rare and unique models are put up on the auction block in an exciting live auction. Bid for your chance to take home one of these incredible models created especially for the Live Auction, some of them created by artists Sommer Prosser and Tom Bainbridge during their visit to Breyer headquarters earlier this year. Pick out your favorite on our Facebook page or by stopping by the display in the VIC on Friday for a sneak peak of models.



6 FRIDAY, July 11, 2014 6





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SATURDAY, July 12, 2014 (2014)



SUNDAY, July 13, 2014

Equine Show	d Arena case Schedule Model Handout	Autographs at Stables	Visitor's Information Center	Craft & Activity		oration ark
Ctivities	er Booth taffic Ticket Sales Silent Auction Bidding Trade Fair Peyer® Store Best of BreyerFest® Display	PDEVEDE	25 Years of BreyerFest Display	Stablematess Painting Shop the Silver Anniversary Shop!	Ri	E Pony ides ng Zoo
9:30 am	Opening Ceremonies	GVF Sjokolade Cedarlane Gretchen of Wismer Clydesdales	EST OPENS · ·			
10:00 am	Pintos, by POOKY American Sugarbush Harlequin Drafts KY Mounted Patrol	Behind the Mask Friesians	FREE Seminar	Magic Show!	Splash	Regional Dogs
10:30 am	Knights of Valour Bluegrass Miniature Horse Club Appaloosas-featuring Lii' Ricky Rocker!	Gooitzen fan Teakesyl	Herd Your Horses with Robin Briscoe		Champi Complete Supplemental Su	onships!
11 :00 am	Curlies Morgans, by Morgan Horse Assoc. Paints, by Paints of Paddle Stone	Knights of Iceland	FREE Seminar Repairing Models			Splash Dogs! - Last
11 :30 am	Standardbreds, Standardbred Retirement Foundation Friesians • Tennessee Walker	Novelisto D Gentle Carousel	with Sheryl Leisure	Puppet Show!		Chance Trial
12 :00 pm	Young Guns 4H Drill Team WC CH Callaway Gypsy Registry		FREE Seminar Take the Reins		Jump Off	
12 :30 pm	Vaulters, by Life Adventure Center Rockin' R Farm Rhythm Riders	Athos with Knights of Valour	with Canterwood Crest author Jess Burkhart Autographs to follow		Trials	
1:00 pm	BREYERFEST RAFFLE		FREE Seminar Sgt Reckless			Splash - Dogs
1:30 pm	Combined Driving with Stirling Greyburn Firelite Arabians	Paddyngton's Mark of Distinction	with Robin Hutton	Face Painting and Tattoos!		Finals
2:00 pm	Knights of Iceland Knights of Valour - Heavy Armor		★	X.		
2:30 pm	GVF Sjokolade Cedarlane Gretchen		Workshop Schedule, see pp 1c,	Jugglers!		
3:00 pm	Gentle Carousel Miniature Therapy Horses Novelisto D, star of <i>Winter's Tale</i>		see pg 15			ump Off
3:30 pm	Paddyngton's Mark of Distinction Behind the Mask Friesians Gooitzen fan Teakesyl	Make Make			_	nals
4:00 pm	CLOSING CEREMONY	Friends!	6			

Clarion Hotel - Official Host Hotel of BreyerFest

Located at 1950 Newtown Pike Road, Lexington, Kentucky

BreyerFest® Breakables Live! Thursday, 3:00 pm

A great way to kick off BreyerFest! This show is restricted to equine models made of china. Due to the delicate nature of the models, only show participants are permitted past the viewing area. Preregistration required.

Swap Meet Friday, 7:30 - 11:00 pm

Fifty vendors in one large ballroom present their best vintage and current models and accessories for sale. Hunt for that special model that has always eluded you. *Open to everyone!*

Artisans' Gallery

Thursday, 5:30 - 11:00 pm - Join us for refreshments at 5:30 pm to kick-off BreyerFest Silver Jubilee!
Friday & Saturday 7:30 - 11:00 pm

Breyer is proud to host the hobby's finest artists and craftsman. Artists will be on hand to display and sell their custom creations. *Open to everyone!*

See you July 17–19, 2015 Viva La France



Welcome back!

Make sure you stop by our booth & see us!!!
We have missed talking to all our Breyer friends, let us know how you are!

GRIGGS & CO 9495 W. RENO OKC, OK 73127 405-642-3733

Have a wonderful time, shopping till you drop, at Breyerfest!

(BreyerFest® Workshops

All workshops require pre-registration and a paid receipt to enter.

Forgot to register but interested in learning more? Stop by the Hands-On-Hobby Booth in the outdoor arena for free hands-on demonstrations of hobby activities! Or settle in at Stablemates® painting and try customizing your own Breyer model!

Workshop Schedule

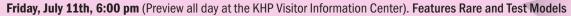


Friday, July 11th						
	Thoroughbred Room A Restaurant Annex	Thoroughbred Room B Restaurant Annex	Gallery 1	Gallery 2	Gallery 3	VIC Conference Room
10:00 - 12:00	HOW TO MODEL HORSE SHOW Jamie Rott	MINI WHINNIES® JEWELRY MAKING Tina Dils	PREP, PRIME and PAINT Darian Buckles, Bonnie Robb, Kim Harvey	DREAM HORSE KIT Kristin Albert	MODEL HORSE TOTE BAG Jane Tilton	SCULPTING 101 Morgen Kilbourn
12:30 - 2:30	INTRO TO CUSTOMIZING Mindy Young	ETCHING Val Starcher	REPAIRING MODELS Darian Buckles, Bonnie Robb, Kim Harvey	JOCKEY SADDLE & NUMBER PAD Didi Hornberger	DRAWING HORSES Candace Liddy	
3:00 -5:00		PASTELS Laura Thomson	Just for Kids Painting Sheryl Leisure	DIORAMAS & PROPS Carmen Robertson	CONFORMATION Candace Liddy	
		Satu	rday, July	12th		
	Thoroughbred Room A Restaurant Annex	Thoroughbred Room B Restaurant Annex	Gallery 1	Gallery 2	Gallery 3	VIC Conference Room
10:00 - 12:00	SUNCATCHER® STABLEMATES Sommer Prosser	STABLEMATES® PERFORMANCE Cross Country Kim Haymond Baker, Kathi Haymond	DETAILING Darian Buckles, Bonnie Robb, Kim Harvey	JOCKEY SADDLE & NUMBER PAD Didi Hornberger	ARABIAN HALTER Tiffany Purdy	SCULPTING 101 Morgen Kilbourn
12:30 - 2:30	SUNCATCHER® STABLEMATES Sommer Prosser	ENGLISH BRIDLE Lee Ann Masters	MANES & TAILS Darian Buckles, Bonnie Robb, Kim Harvey	WESTERN HALTER Lisa Bickford	PINTOS & APPYS 101 Karen Zorn	ADVANCED SCULPTING Morgen Kilbourn
3:00 -5:00	BREYER CHARMS Sommer Prosser	6				

Live and Silent Auctions @

Breyer® Benefit Live Auction

Hall of Champions, 28 Lots



Register for a Bid Card before the auction at the registration table at the Hall of Champions. You must be 18+ years old and have a valid driver's license. To place a bid, raise your card to be acknowledged by the auctioneer. Your winning bid is legally binding and you must be prepared to pay for your model immediately. Cash or credit card only. Auction bid sheets will be available at the Hall of Champions prior to the auction.



Breyer Booth on the Concourse

Each Silent Auction lot will have a bid sheet in front of it. Place your bids in

writing on them before the countdown clock marks the closing time! You must include your name, cell phone number, and bid amount. You may not

block another bidder and must remove your hand once you have added a

Your bid is legally binding and should you win, you are obligated to purchase that item. You must be prepared to pay for the item promptly at 12:30 PM

of Inferno

bid. Stalling or blocking another's bid WILL result in the loss of the item.

when winners are announced. Cash or credit card only.

View lots and place bids at the Breyer Booth on the Concourse.

Friday & Saturday, 9:30 am - 5:00 pm Sunday, 9:30 am - Noon Winner announced Sunday at 12:30 pm at the

Silent Auction Lots

- **Celebration Horse Gift Basket** donated by Siren Song Farm
- Winter's Tale and Novelisto Prize Pack donated by Waller Farms
- Talladega Test Run donated by Breyer
- **Full Set of CC Shuffle** donated by Brever
- Zuni donated by Breyer
- **Custom Silver Grullo Desatado** donated by Gretchen Oneall
- **Parade Saddle Tack Set** donated by Grace Newhouse



Signed Dr. Peaches donated by Breyer and Bruce Davidson

- **Khemosabi Set** donated by Breyer
- 10 2014 BreyerFest Silver Jubilee Vendor **Pack** donated by Breyer
- 11 Design Your Own Brever donated by Breyer
- 12 Gentle Carousel Gift Basket donated by Gentle Carousel Miniature Therapy Horses

- 13 Behind the Mask photo and signed copy
 - donated by Behind the Mask and Runnymede Farm
- 14 Custom Roemer painted by Tom Bainbridge
- 15 SBH Phoenix Memorial Donation donated by Wismer Clydesdales
- **Ultimate Hershey Fan Gift Basket** donated by GVF Sjokolade and Green Vallev Farm



Custom Desatado





Khemosabi Set

Benefit Raffles

Raffle Tickets for sale at Breyer Booth on the Concourse

Sales benefit the amazing charities chosen as this year's beneficiaries. Tickets are \$1 each or \$5 for 6 tickets. Only 25 of these Connoisseur level models are available! You must be present to win. Tickets must be in the raffle bin 15 minutes prior to the drawing!

Saturday Raffle

Sales: Friday & Saturday, 9:30 am - 4:00 pm **Drawing (Covered Arena):** Saturday, 4:30 pm



Sunday Raffle

Sales: Fri & Sat 9:30 am-4:00 pm Sunday, 9:30 am - 12:30 pm **Drawing (Covered Arena):** Sunday, 1:00 pm

711424 Kick Up Your Heels



Live Auction Lots will be included in printed program

BreyerFest® Beneficiarie

Giving Back

Breyer celebrates horses and animals every single day and BreyerFest is our chance to give back, with your help! A portion of the Saturday and Sunday Benefit Raffles, the Silent Auction and the Live Auction benefit a wide variety of nonprofit organizations that support equine and animal welfare, children's charities, therapeutic riding and environmental protection and stewardship causes. Your continued support through donations and contributions to the raffle, Live and Silent Auction purchases over the last 25 years have contributed over \$1,000,000. For our Silver Celebration, let's make it the best year yet!

\$1.000.000 raised thanks to you!

This year, we are honored to support the following charities as 2014 BreyerFest Beneficiaries:



American Society for the **Prevention of Cruelty to** Animals (ASPCA)

ASPCA was the first humane society to

be established in North America and is, today, one of the largest in the world. ASPCA provides local and national leadership in three key areas: caring for pet parents and pets, providing positive outcomes for at-risk animals and serving victims of animal cruelty. The ASPCA's mission, as stated by Henry Bergh in 1866, is "to provide effective means for the prevention of cruelty to animals throughout the United States."



4H Eastern and Western Round-Ups

4-H is the nation's largest youth development organization. than 6 million 4-H youth in urban neighborhoods, suburban schoolyards

and rural farming communities participate. As the youth development program of the nation's 109 land-grant universities and the Cooperative Extension System, 4-H fosters an innovative, "learn by doing" approach with proven results.



Gentle Carousel Miniature Therapy

When a real horse walks into the hospital room of a sick child it is always a magical experience. Gentle Carousel Miniature Therapy Horses is an all volunteer 501(c)(3) nonprofit

charity. The teams of tiny horses visit more than 25,000 adults and children each year inside hospitals, hospice programs, and with children who have experienced traumatic events. From the school children and first responders of Sandy Hook Elementary School, Newtown, CT to the tornado survivors of Moore, OK, child trafficking victims in Washington D.C. and even children living in orphanages in Greece, these tiny horses bring their special love where it is needed most.



Humane Society of the United THE HUMANE SOCIETY States (HSUS)

The HSUS is the nation's largest animal protection organization, rated the most effective by its peers. Since 1954, they've been fighting for the protection of all animals through advocacy, education, and hands-on programs. The HSUS is a mainstream voice for animals, with active programs in companion animals, wildlife and habitat protection, animals in research, and farm animals. They protect all animals through legislation, litigation, investigation, education, science, advocacy, and field work.



Professional Association of Therapeutic Horsemanship International (PATH Intl.)

1969, PATH Int'l Since provided Equine-Assisted Activity and Therapy (EAAT) programs

in the U.S.A. and Canada through its network of nearly 800 member centers. Each year, dozens of new centers initiate new programs and more than 42,000 individuals with special needs benefit from activities which include therapeutic riding, hippotherapy, equine facilitated psychotherapy and learning, driving, interactive vaulting and competition.



The Cloud Foundation

A Colorado (501c3) non-profit that is dedicated to the preservation of wild horses on our public lands, and the protection of Cloud's herd in the Arrowhead Mountains of Montana.

(list incomplete)

Artisans' Gallery and Swap Meet

at the Clarion Hotel, 1950 Newtown Pike, Lexington, KY

When festivities end at the Kentucky Horse Park for the day, the fun continues well into the night at the Clarion Hotel! The Swap Meet on Friday evening is the place to seek unique finds and vintage models from other collectors. The Artisans' Gallery held on Thursday, Friday and Saturday evenings is a showcase of some of the finest artists in the hobby. Everyone is welcome to shop and search for the next addition to your Breyer Model Horse Collection.

Artisans' Gallery

Thursday 5:30-11:00 pm

Friday 7:30-11:00 pm Saturday 7:30-11:00 pm

Swap Meet
Friday Evening! 7:30-11:00 pm

Come meet the talented artisans exhibiting at the Artisans' Gallery

Kimberly Bleecker

Total Image Equine totalimageequine@earthlink.net

Carolyn Boydston

White Horse Studios boydston@verizon.net

Darian Buckles

Fire House Farm darian@firehousefarm.com

Alexandra Burns

Kline Sculptures www.klinesculptures.com klinesculptures@gmail. com

Bill Duncan

BDWagons.com bill@bdwagons.com

D'arry Jone Frank

Prestige Farms prestigefarms@aol.com

J. Kira Hamilton

Art by Kira www.artbykira.com kira@artbykira.com

Candace Liddy

Stampede Resin Castings cmliddy@aol.com

Jennifer Moore

Immortal Horse Studio candjmoore 1117@bellsouth.net

Cary Nelson

rabbitytoo@comcast.net

Tabatha Pack

Twin Oaks Arabians Twinoakarabians@yahoo.com

Tiffany Purdy

Purdy Horse Farm purdyhorsefarm@yahoo.com

Leslie Rothhaar

Towns End Art townsendart@fairpoint.net



Kimberly Bleecker



Alexandra Burns



J. Kira Hamilton



Candace Liddy



Jennifer Moore



Carolyn Boydston



D'arry Jone Frank



Cary Nelson

Leslie Rothhaar

New at BreyerFest® 2014

Extended Celebration Model Pick Up!

Pick up Gooitzen fan Teakesyl all day from the Covered Arena.



KHP Visitor's information Center



Pony Hop Races and Mechanical **Bull Rides!**

> Celebration **Park**



Take horsepower to a new level! See the mighty T-Rex Monster Truck, visit the playground with Tonka® toys and more!

Celebration Park









Workshop

Build and decorate your own handmade wooden toys with Red Toolbox kits!

Craft Activity Arena



Commemorative Program

A limited edition look back at the history of BreyerFest! Purchase yours at the Breyer Booth, the Collector Club Tent or Breyer Store.



Connect with Breyer all year long!

www.BreyerHorses.com



https://www.facebook.com/ **BreyerModelHorsesOfficial**





Instagram.com/BreyerModelHorsesOfficial





Twitter.com/BreyerHorses

BreyerFest 2014 Official Hashtags! #BreyerFest2014 #BreyerModelHorses





Visit the Breyer® **Collector Club Tent!**

Near the Help Desk and Fluffy

All are welcome to sign up for the Daily Raffle, pick up your Commemorative Program (if you pre-purchased it) and learn more about Breyer's various collector clubs, including the Kids, Collector, Vintage, and Premier Clubs!

Entrance to the Collector Club Tent itself however is for members only! Stop by to chat with other club members, sign up for newsletters, and more.

© Covered Arena Marketplace o



You can only experience shopping like this once a year! Treasured finds include equine gifts, apparel, model horse accessories and more!

Vendor	Assigned Booth
Annie's Equestrienne Apparel	326
Arabian Horse Association	
B&B Hobby Kids	422
Becky's Stuff	
Behind the Mask Friesians	
Black Horse Creations	421
Coppy's Caramel Corn	107
Carolyn's Collectables	
Cedar Grove Mini Models	
Cloud Foundation	117
Cobalt Designs	216
Creature Comforts by Erica	209
Freelance Designs USA	206-207
Gentle Carousel Therapeutic I	
Griggs & Co	
Heart Strands by Connie	316
HorseLoversGifts.com	203, 204
Humane Society of the United	States 105
Jane Heart	315
Kanaymas	100,101
Kentucky Horse Park Gift Sho	p 122
Lilla Rose Hair Accessories	213
Maggie Bennett - Morgen Kilb	ourn210

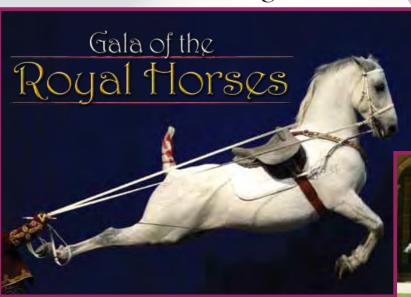
Vendor	Assigned Booth
MAR Enterprise	321,322
Model Horse Jumps	118
ModelHorsesktm.com	324,325
Mountain View Studios Inc	212
Old Friends Thoroughbred Res	scueConcourse Table
Pat's Ponies	417
Sgt Reckless Foundation	Table
Quarrytown Threads	215
Ranch Dressing Designs	418
Reshel's Pewter Co	218
Ride and Shine	224, 225
Spotted Horse Ranch Model H	lorses 424, 425, 426
Tara's Equine Designs	420
The Ginger Horse	120, 121
The Sweet Shoppe	219
The UPS Store	104
Trendy Tile	221, 222
Valley View Embroidery	119
Walkabout Farm	413, 414, 415, 416
Wise Choice Tack	201
Wood Art by Eli	116
Woodfin Art Gallery	318, 319
Young Rider Magazine	Table



BreyerFest® Silver Jubilee Celebration of Horses

Produced by Tommie Turvey of Equine Extremist Entertainment

⇒ Introducing



Finally in
North America
after their
worldwide
tour!



Tommie Turvey of Equine Extremist Entertainment



Alltech Arena

Kentucky Horse Park Saturday, July 12 Doors & food vendors

open at 5:00 pm
Enjoy carnival games and activities!
Performance starts at 6:30 pm



ADMISSION:

Three-Day Tickets include admission and \$5 food voucher **Single-Day Tickets**: Upgrade for \$10 (includes \$5 food voucher) **At the door:** \$30 (includes \$5 food voucher)



Don't Miss the Best of BreyerFest Costume Contest at 5:30 pm!

